

Office of National Marine Sanctuaries Social Media Volunteer Internship



Social Media Volunteer Internship

To apply, please email a cover letter, 300-500 word writing sample and resume to:
sanctuaries@noaa.gov.

The NOAA Office of National Marine Sanctuaries serves as the trustee for a network of underwater parks encompassing more than 170,000 square miles of marine and Great Lakes waters from Washington state to the Florida Keys, and from Lake Huron to American Samoa. The network includes 13 national marine sanctuaries and Papahānaumokuākea and Rose Atoll marine national monuments.

Our mission is to protect and enhance these natural and cultural treasures for future generations through scientific research, management and education.

What We Offer

We invite you to join a dedicated and enthusiastic team at the NOAA Office of National Marine Sanctuaries where you will gain invaluable resume-building experience and an insider's perspective from the nation's leader in ocean conservation and management. As a volunteer intern, you will work on a variety of projects focusing on digital outreach and public engagement.

Position Description

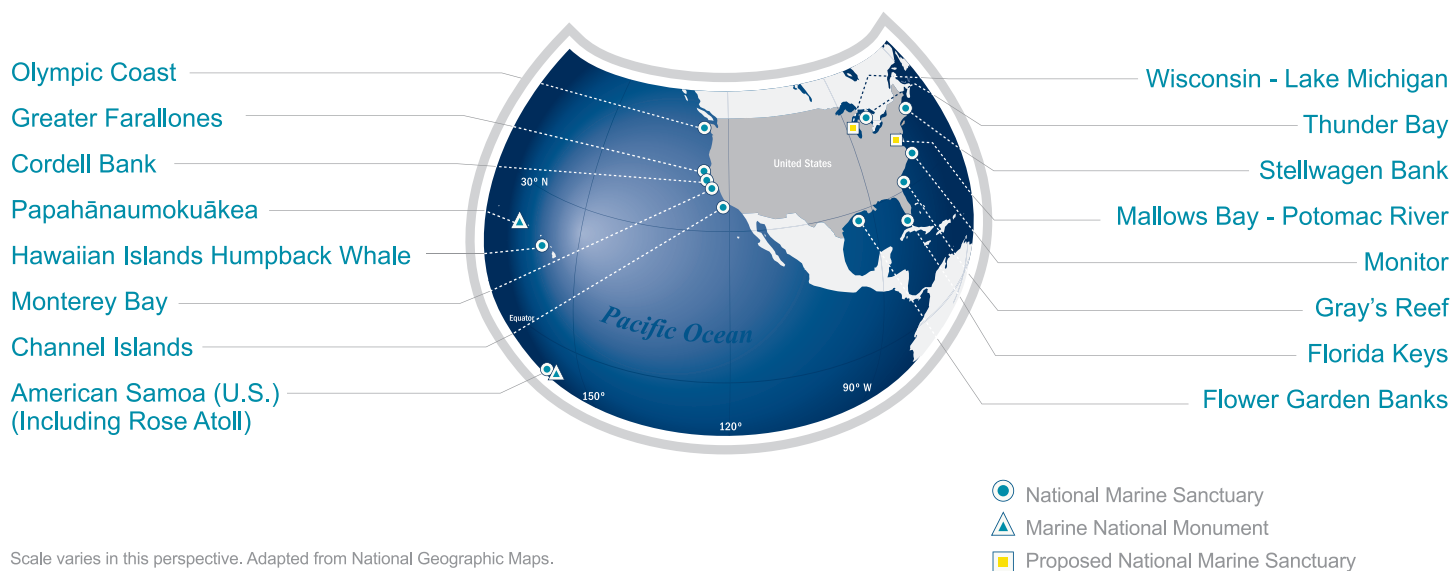
The social media volunteer will be a member of the Education and Outreach Division, working primarily with the social media coordinator. As a member of the web and new media team, the volunteer intern will contribute to a variety of public-facing materials and projects, including the Earth Is Blue social media campaign (sanctuaries.noaa.gov/earthisblue) and articles for the web.

The volunteer intern may be based at our headquarters office in Silver Spring, Maryland (easily accessible on the Metro Red Line) outside of Washington, DC, or may work remotely.

The Education and Outreach Division is looking for motivated self-starters with an interest in marine conservation. Strong writing and editing skills are a must, along with a knowledge of social media trends and best practices.

<http://sanctuaries.noaa.gov>

NATIONAL MARINE SANCTUARY SYSTEM



Major Responsibilities

- Assist with the Office of National Marine Sanctuaries' "Earth Is Blue" social media campaign through caption development and photo sourcing and editing.
- Write articles for the Office of National Marine Sanctuaries website (<http://sanctuaries.noaa.gov>).
- Support staff in populating and organizing the Office of National Marine Sanctuaries online photo database with existing and new photos.
- Assist in special projects for the Education and Outreach Division as needed.

Desired Qualifications

- Strong familiarity with social media trends and best practices, especially on Facebook, Twitter, Instagram and Tumblr.
- Fluency with Microsoft Word, Excel and Powerpoint; familiarity with Adobe Photoshop a plus.
- Excellent writing and copyediting skills using AP style.
- Strong work ethic; attention to detail and impeccable organizational skills; ability to prioritize and meet deadlines.
- Creativity and adaptability.
- Interest in and experience with marine conservation.
- Ability to work both independently and as part of a team.
- If working remotely, access to a computer and internet connection is a must.

To apply, send a cover letter, 300-500-word writing sample (preferably a blog post or other web-related writing) and resume to sanctuaries@noaa.gov. Review of applications will begin on January 19, 2016.

<http://sanctuaries.noaa.gov>